

mindboost.

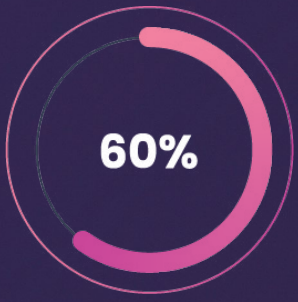
Spark your imagination

Revolutionary learning experiences that ignite transformation

The impact of irresistible learning design

Making learning so engaging and enjoyable that people are naturally motivated to keep going and retain more.

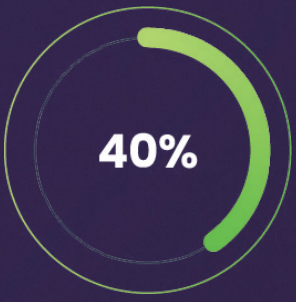
Find out more →



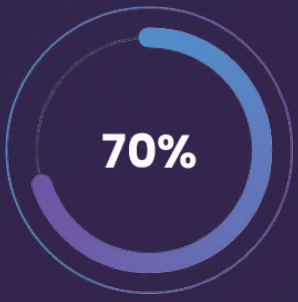
Retention Increases by up to 60%



Completion Rates Improve by 30–50%



Training Time Can Be Reduced by 40%



Engagement Levels Increase by 70%



Assessment Scores Improve by 20–30%



Organizations See 50% Higher ROI

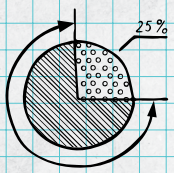
Micro-learning

Micro-learning is a popular approach for digital learning because it provides short, focussed experiences that are not only engaging but also highly effective in knowledge retention. Bite-sized content has been shown to increase knowledge retention by 20%.

Find out more →

Infographics

Short, concise text accompanied by relevant visuals like diagrams, charts, and illustrations to enhance understanding.



Interactive Quizzes

Engaging quizzes that test understanding and reinforce learning through immediate feedback.

Videos

Short, focused videos (under 5 minutes) such as explainers, animations or mini-lectures.

Podcasts

Short audio discussions or expert-led tutorials that give insight into the subject.

Articles

Short scrolling pages in the style of a webpage can distill the core information learners need to know and make the most effective use of the layout.

COLLECTIVE GENIUS UNLEASHED

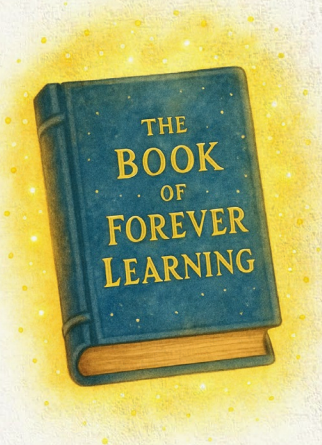
Real social learning is about creating genuine human connections that spark transformation. It's about designing experiences where learners don't just absorb information in isolation, but actively engage with each other, share insights, challenge thinking, and build collective wisdom.

Find out more →



The Tale of Little Luma and the Lost Lessons

Once upon a time, in a quiet village nestled between silver mountains and whispering woods, lived a curious little girl named Luma. Luma loved questions. Every morning, she'd ask her cat, "Why do birds sing?" or her grandmother, "Why does the moon follow me?" But no matter how many answers she heard, she often forgot them by bedtime.



One day, Luma found a glowing book in the attic, titled The Book of Forever Learning. When she opened it, a wise old owl fluttered out, wearing spectacles and a golden satchel.



"You seek to remember," the owl hooted. "Facts fade, but feelings stay. To truly learn, you must live the lesson." Then with a flutter of his wings, the owl whisked Luma to a magical land, where stories weren't just told, they were felt.

In the Valley of Voices, Luma met a baker who taught her math by measuring flour for cakes. She met a knight who explained bravery not with rules, but through a tale of choices and consequences. Each time Luma played a part in their stories, deciding what to do, solving riddles, helping characters, she felt something stir deep in her chest.

And guess what? She remembered.

Find out more →

The art of learning attraction.

H1
Poppins Bold
36px

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Body
Poppins Regular
16px

Find out more →



Keep it Simple

Less clutter means more clarity, users form opinions in seconds.



Visual Hierarchy

Use size, spacing, and color to show priority of interactions.

24px



60px

Consistency is Key

Use familiar patterns for buttons, colors, and fonts.



Prioritize Accessibility

Design for all users through use of contrast, font size, and alt text.



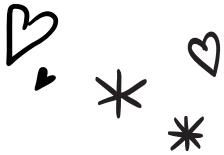
Responsive First

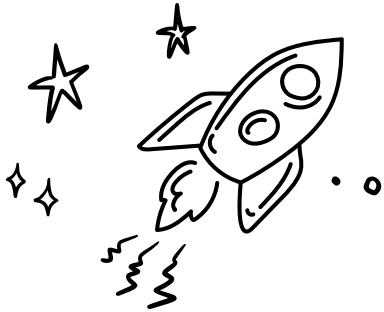
Ensure seamless use across desktop, tablet, and mobile.



Test Early & Often

Real user feedback beats assumptions.





Organisations partner with mindboost because we don't merely solve learning challenges, we transform the relationship your people have with development.

While conventional providers keep churning out soul-crushing content that sends employees running for cover, we're the disruptors who've mastered the art of creating learning that makes people lean in, light up, and leap into action with genuine enthusiasm and measurable results. on creating learning experiences that genuinely excite people and drive impact and emotion.

Book your free strategy meeting today



LPI ACCREDITED LEARNING PROVIDER 2025

LPI CERTIFIED PERFORMANCE CONSULTANT 2025

Quality Management System ISO 9001 Conformance REGISTERED

CYBER ESSENTIALS CERTIFIED

1% FOR THE PLANET